



eBeam-Enabled Interactive Whiteboards Win Mexico’s Ministry of Education National Bid

Success Story | Mexico’s Secretaría de Educación Pública



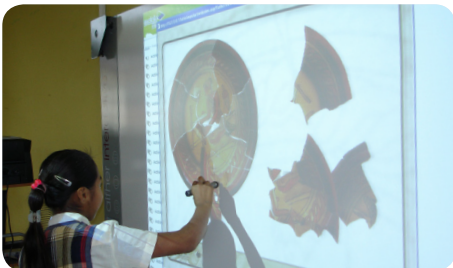
“The Mexican government has responded enthusiastically to this product, installing more eBeam-enabled systems into public seventh grade classrooms than any other interactive technology.”

Dr. Alfonso Hernandez
CEO of Alfher

Luidia’s Technology Installed in Tens of Thousands of Classrooms Across Mexico

Mexico’s Secretaría de Educación Pública (SEP) is installing eBeam-enabled interactive boards in seventh grade classrooms throughout Mexico as a part of the SEP’s Enciclomedia program. Currently used in tens of thousands of 5th and 6th grade classrooms and developed jointly by Luidia and Alfher Porcewol S. A. de C. V., Mexico’s leading provider of porcelain-enameled steel products, the Alfher Interactive Board is part of a family of interactive products based on Luidia’s eBeam technology for the North and South American education and training markets.

“Mexico’s education system is undergoing a major upgrade in the technology resources and capabilities available to students,” said Dr. Alfonso Hernandez, CEO of Alfher. “The flexibility and accuracy of Luidia’s eBeam technology has given Alfher the power to produce affordable, high-quality tools that schools need to educate tomorrow’s high tech workforce. The Mexican government has responded enthusiastically to this product, installing more eBeam-enabled systems into public seventh grade classrooms than any other interactive technology.”



Designed to meet the needs of the multimedia classroom, the Alfher Interactive Board features a low-gloss porcelain-enameled steel surface and embedded eBeam® technology that works with a digital projector and computer to turn the passive surface into a fully-featured interactive whiteboard. Teachers, professors, and students can control the computer, run PowerPoint presentations, and annotate slides or documents by using the eBeam Interactive stylus directly on the projected image.



“eBeam-enabled technology is becoming the leading solution in this great endeavor” said Rafi Holtzman, CEO of Luidia. “Our collaboration with Alfher is bringing major benefits to all participants in the Enciclomedia program. The government and schools are receiving a highly robust, extremely reliable and cost-effective solution while students and teachers will benefit from Luidia’s intuitive, yet powerful software and Alfher’s superior industrial design. Luidia and its OEMs are seeing major growth in national-level programs for interactive whiteboards across the globe.” ■

